



**University of
Zurich^{UZH}**



Institute of Asian and Oriental Studies – [Chinese Studies]

What Europe Can Learn from Chinese Industrial Policy?



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Rämistrasse 59, 8001 Zürich (RAA-E-27)

Guest Lecture by Yanmei Xie

2026 TOY Senior Fellow at Asia Society Switzerland

Abstract:

China's industrial policy is reshaping global competition. Massive investment, state support and a relentless focus on technological development have helped Chinese companies become global leaders in sectors such as EVs, batteries and solar. As European industries feel the pressure, what can Europe learn from China's playbook – and what not to do?

Biography:

Yanmei Xie is 2026 TOY Senior Fellow at Asia Society Switzerland, a senior adjunct researcher at the RAND Corporation and senior associate fellow at the Mercator Institute for China Studies. Her expertise covers China's political economy, industrial policy and foreign policy, its strategic, technological and industrial competition with the United States, trade frictions with Europe, and the impact of rising geopolitical risks on markets, investments, corporate decisions and supply chains. She most recently worked as a China policy and geopolitics analyst at Gavekal Research, where her analysis and forecast informed decisions by institutional investors, multinational corporations and policymakers. Yanmei has also worked as a senior analyst and acting director of China Project at the International Crisis Group and a journalist in Washington, covering US national politics and policy. Yanmei's essays have been published in the Financial Times, Wall Street Journal, the Wire China, Nikkei Asia Review, and Foreign Policy. She was educated at the Chinese Foreign Affairs University, and has a master's degree in mass communications from Miami University and a master's in finance from George Washington University.